

Magazine Editorial Calendar

January - June 2020

Issue Date	Features	Products	Bonus Distribution	Special Advertiser Programs
January/ February	<p>The Annual Big Ten</p> <p>CBD</p> <p>Expanding Resupply</p>	<p>Problem Solver: Software</p> <p>Product Solutions: Sleep Therapy</p>		
March	<p>Medtrade Spring Issue</p> <p>Top Caretailing Categories</p> <p>Software: AI and HME</p> <p>Medtrade Spring Product Roundup</p>	<p>Problem Solver: Audits</p> <p>Product Solutions: Accreditation</p>	<p>Medtrade Spring Las Vegas, Nev. March 3-5</p>	<p>Medtrade Spring Exhibitor Spotlights</p>
April	<p>Outsourcing: What types of services are available and how far can you take it?</p> <p>Smart Revenue Cycle Management</p>	<p>Problem Solver: Accreditation</p> <p>Product Solutions: Home and Vehicle Access</p>		<p>Products & Services That Work</p>
April DME Pharmacy	<p>DME e-Marketing and e-Commerce Pharmacy Software</p>	<p>Product Solutions: CDB Marketplace</p>	<p>9,500* pharmacies/ drugstores that sell HME</p>	
May/June	<p>Annual HME Handbook</p> <p>Software: e-Prescription</p> <p>Audit Mitigation Strategies and Services</p>	<p>Product Solutions: Compression</p>	<p>AAHomecare Washington Legislative Conference Washington, D.C. May 20-21</p> <p>VGM Heartland Conference Waterloo, Iowa June 10-12</p>	<p>Baxter Ad Readership Study</p>

Magazine Editorial Calendar

July-December 2020

Issue Date	Features	Products	Bonus Distribution	Special Advertiser Programs
July/August	Annual HME Buyer's Guide		Medtrade Fall Medtrade Spring 2021	Buyer's Guide Package including Company Profiles
September/ October	Medtrade Fall Issue Medtrade Products Roundup Annual EAB Roundtable HME Categories that Are Winners with Facilities-based Care	Problem Solver: Senior Care Retail Product Solutions: Portable Oxygen	Medtrade Fall Atlanta, GA November 3-5	Medtrade Fall Exhibitor Spotlights
November/ December	HME Business New Product Awards Round 2021 Implementation Annual HME Software Roundup	Problem Solver: Sleep Therapy Product Solutions: Retail Mobility		
December DME Pharmacy	Accreditation Pain Management Offerings	Product Solutions: Safety & Accessibility Marketplace	9,500* pharmacies/ drugstores that sell HME	

*Media Owner's Own Data